**Humanitarian Advocacy Tool**

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| ***Advocacy should be carried out at which level? (please check the relevant boxes)*** |
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| --- | --- | --- | --- |
| [ ]  Local | [ ]  National | [ ]  Regional | [ ]  Global |
| *Involves local partners and ACT Forum*  | *Involves local partners and ACT Forum* | *Involves ACT Forum and ACT Secretariat*  | *Involves ACT Forum and ACT Secretariat* |

 |
| ***Priority Messages (please write the message[s])*** |
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|  |  |
| --- | --- |
| 1.  | Click here to enter text. |
| 2. | Click here to enter text. |
| 3. | Click here to enter text. |

 |
| ***Level of sensitivity (please check the relevant boxes and provide very explanation description why)*** |
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| --- | --- | --- | --- | --- |
|[ ]  Very low |[ ]  Low |[ ]  Moderate |[ ]  High |[ ]  Very high |

Click here to enter text.*Brief explanation for level of sensitivity* |
| ***Actions to be taken (please describe the actions to be taken at each level, can be none)***  |
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| --- | --- | --- | --- |
| Locally:Choose an item. | Nationally: Choose an item. | Regionally:Choose an item. | Globally:Choose an item. |

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| ***Stakeholder Analysis (provide a contextual analysis of any stakeholders relevant to the advocacy messaging)***  |
| *Targets are the individuals or groups for which the advocacy is geared towards*

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| --- | --- | --- | --- | --- |
| **Targets** | **Target’s****interest in project****(*weak / medium / strong*)** | **Level of engagement of target/ability to bring about change****(*weak / medium / strong*)** | **Potential type of engagement****(*Positive / Negative*)** | **Strategy for positive engagement or risk mitigation** |
| Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. |
| Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. |
| Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. |

*Stakeholders are allies or opponents that can help or disrupt the advocacy efforts*

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| --- | --- | --- | --- | --- |
| **Stakeholder** | **Stakeholder interest in project****(*weak / medium / strong*)** | **Level of engagement of stakeholder/ability to bring about change****(*weak / medium / strong*)** | **Potential type of engagement****(*Positive / Negative*)** | **Strategy for positive engagement or risk mitigation** |
| Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. |
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| ***Advocacy focal point (please provide the relevant information of the in-country focal point)***  |
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| Name:Click here to enter text. | Phone number:Click here to enter text. | Email address:Click here to enter text. |

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