**Humanitarian Advocacy Tool**

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| ***Advocacy should be carried out at which level? (please check the relevant boxes)*** |
| |  |  |  |  | | --- | --- | --- | --- | | Local | National | Regional | Global | | *Involves local partners and ACT Forum* | *Involves local partners and ACT Forum* | *Involves ACT Forum and ACT Secretariat* | *Involves ACT Forum and ACT Secretariat* | |
| ***Priority Messages (please write the message[s])*** |
| |  |  | | --- | --- | | 1. | Click here to enter text. | | 2. | Click here to enter text. | | 3. | Click here to enter text. | |
| ***Level of sensitivity (please check the relevant boxes and provide very explanation description why)*** |
| |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | |  | Very low |  | Low |  | Moderate |  | High |  | Very high |   Click here to enter text.  *Brief explanation for level of sensitivity* |
| ***Actions to be taken (please describe the actions to be taken at each level, can be none)*** |
| |  |  |  |  | | --- | --- | --- | --- | | Locally:  Choose an item. | Nationally:  Choose an item. | Regionally:  Choose an item. | Globally:  Choose an item. | |
| ***Stakeholder Analysis (provide a contextual analysis of any stakeholders relevant to the advocacy messaging)*** |
| *Targets are the individuals or groups for which the advocacy is geared towards*   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Targets** | **Target’s**  **interest in project**  **(*weak / medium / strong*)** | **Level of engagement of target/ability to bring about change**  **(*weak / medium / strong*)** | **Potential type of engagement**  **(*Positive / Negative*)** | **Strategy for positive engagement or risk mitigation** | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. |   *Stakeholders are allies or opponents that can help or disrupt the advocacy efforts*   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Stakeholder** | **Stakeholder interest in project**  **(*weak / medium / strong*)** | **Level of engagement of stakeholder/ability to bring about change**  **(*weak / medium / strong*)** | **Potential type of engagement**  **(*Positive / Negative*)** | **Strategy for positive engagement or risk mitigation** | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | | Click here to enter text. | Choose an item. | Choose an item. | Choose an item. | Click here to enter text. | |
| ***Advocacy focal point (please provide the relevant information of the in-country focal point)*** |
| |  |  |  | | --- | --- | --- | | Name:  Click here to enter text. | Phone number:  Click here to enter text. | Email address:  Click here to enter text. | |