

ALL PEOPLE DESERVE JUSTICE.  
ALL PEOPLE ARE

CREATED

EQUAL



actalliance

## ● CREATED EQUAL ●

### The ACT Alliance Gender Campaign

Achieving gender justice is a moral imperative and a human right. Addressing gender injustice and the unfair power structures that underpin it, is critical to ending poverty and leaving no one behind.

Gender equality is one of the Sustainable Development Goals but it is also a key dimension of all the 17 SDGs. To achieve the ambitious plan that the 2030 Agenda sets for the next decade, we must include gender justice in everything we do.

There has been a backlash against gender equality in recent years, leading to a stalling of progress or even regression in the fight for gender justice.

We want to show that religious narratives can be part of the solution.

Faith actors and religious leaders have a key role to play in the fight for gender equality. We can contribute to changing norms, support gender-based violence survivors and the communities' most vulnerable and speak up against injustice, from the very local to the global level.

We need to show that religious narratives can be transformative, that we can be part of the realisation of human rights for all and help build bridges between faith-based actors, women's groups and other rights-based movements.

We believe that all people deserve justice.  
We believe that all people are **Created Equal**.

## What is Created Equal?

ACT's gender campaign seeks to achieve greater gender justice in the world so that all people enjoy equal human rights, opportunities, responsibilities, resources and rewards, irrespective of their gender or sexual orientation. The campaign aims at strengthening and/or scaling-up the gender work of ACT members and churches, while externally advocating to change norms, practices, laws and policies.

## What will be done?

Created Equal is a global campaign that will be implemented by ACT members and ACT forums at the national and regional level. The campaign will entail a variety of activities based on the needs, capacities and uniqueness of our member organisations and forums such as: advocacy, education and training, programming and policy development. Key components of the early phases of the campaign will include:

1. Ensuring that all aspects of ACT's programming: humanitarian response, development and advocacy are gender sensitive.
2. Training on and rolling out of the ACT gender policy among members and implementation of policies in churches.
3. Capacity building through learning modules, dialogue and training.

## ACT Alliance

ACT Alliance is the world's largest network of Protestant and Orthodox churches and agencies engaged in humanitarian, development and advocacy work, with over 150 members and 30,000 staff working on a wide range of activities in over 150 countries.

**For more information, visit:**  
**[www.actalliance.org/createdequal](http://www.actalliance.org/createdequal)**

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“More than ever,  
we need to  
reinforce our  
engagement in  
matters related  
to gender. That is  
to say, every  
matter.”

**Rudelmar Bueno de Faria,**  
**ACT Alliance General**  
**Secretary**