

Humanitarian Advocacy

ACT Humanitarian Advocacy is a critical and complementary means of ensuring effective protection for communities in humanitarian response contexts. Advocacy may be used in humanitarian responses to amplify people's voices, ensure that responses are appropriate to people's needs and rights. Often ACT Alliance advocacy focuses on highlighting unacceptable humanitarian situations causing adverse impacts on the populations. This may relate to protection, access, promoting good practice in humanitarian service delivery and prevention of escalation of violence. ACT Alliance advocacy methods and approaches may involve public or private communications with the ACT Alliance role being either direct or indirect (facilitating or supporting advocacy by others).